

**ESSENTIAL SKILLS
FOR THE FUTURE-
FORWARD LEADER**

Brain-BASEd Leadership

**DR. THUN
THAMRONGNAWASAWAT**



ACCELERATE WORKSHOP SERIES



Accelerate Workshop Series for Game-Changing Leaders

MODULE 1 Brain-BASEd Leadership

21 February 2019

How much do we really know about the brain, and what impact does this understanding have on leadership? In this one-day workshop, you will discover the four factors that influence how the brain perceives the world, and be empowered with the capability to change anyone - including yourself.

MODULE 2 Making Wise Decisions

26 March 2019

In this open-source era, has decision making become easier? Or are we, in fact, more exposed to elements that make it harder to make wise decisions? In this one-day workshop, find out how to overcome subconscious biases and use a unique process, called the Third System, to enable clearer, wiser decision-making.

MODULE 3 Be the Change

16-17 April 2019

How do leaders stay strong in the face of formidable odds? In this two-day workshop, you will draw on diverse influences, from ancient Eastern philosophy to metaphysics, to understand what it takes to be a great leader.

MODULE 4 Becoming Organisationally Savvy

14 May 2019

Individuals who are organisationally savvy know how things get done in their organisations. Organisationally savvy individuals know work gets done through politics. But politics, by itself, is neither good or bad. What gives politics its bad reputation is when some people use it in manipulative or self-serving ways. Savvy individuals know that it is possible to use politics to get things done in an honest and high integrity manner.

MODULE 5 Creating Catalytic Conversations

24 June 2019

How engaging are your conversations? In this one-day workshop, explore the art and science of managing critical conversations to inspire, motivate and become a catalyst for mutually-beneficial achievements.

MODULE 6 Resolving Conflict in the Boardroom

16 July 2019

At the boardroom level, is a compromised solution – where both sides give up on at least some of their objectives - really the best way to resolve conflicts and disagreements? In this one-day workshop, learn how to become more effective in the boardroom by negotiating win-win outcomes, not compromises.



The Accelerate Workshop Series is **HRDF (Malaysia) claimable**.

Workshop FEE	MYR	USD
Complete Course (Covers 6 workshops)	9,900	2,475
Selective Modules A (Any 3 one-day workshops + 1 two-day workshop)	7,000	1,750
Selective Modules B (Any 3 one-day workshops)	4,800	1,200
Single pass to one-day workshop	1,888	472
Single pass to two-day workshop	2,888	722

- For more information, please visit www.iclif.org/aws
- Terms and conditions apply. Please visit www.iclif.org/tnc
- Dates/venues are subject to change
- Participants from Malaysia to pay in MYR
- International participants to pay in USD

All the workshops will be held at **The Iclif Learning Centre**
Level 5, Block A, Platinum Sentral, Jalan Stesen Sentral, Kuala Lumpur Sentral, 50470 Kuala Lumpur

MODULE 1

Brain-BASEd Leadership

21 February 2019

**“As humans, we can identify galaxies light years away and we can study particles smaller than an atom, but we still haven’t unlocked the mystery of the 3lbs of matter that sits between our ears.”
President Barack Obama on the BRAIN Initiative**

Over the past few decades, efforts such as the BRAIN initiative have shed light on the amazing processor that is the brain. This increased understanding has made a profound impact across countless industries. Similarly, what we know about the brain influences how we think about human behaviours, particularly in the areas of leadership, decision-making, brain fitness, teamwork, problem solving and change management. This one-day programme will attempt to capture and discuss some of these game-changing findings and applications.

For instance; is it true that if we can change someone’s belief, then we can also change their actions? Definitely. But what’s also true is that belief isn’t the only thing we can change in our brains. That’s where Brain-BASEd leadership comes in. Among other implications from breakthrough brain science, this workshop will unravel four key factors – Belief, Action, Social and Environment, all of which combine to influence the way people perceive the world. Leaders will learn the simple reason why humans do not like change, and, how to make it happen. After going through the session, participants may be surprised to find that they are now empowered with the capability to change anyone - starting with themselves.

Leading the brain isn’t as hard as you think once you know the secret of how it works!

Learning Objectives

At the end of the workshop, participants will be able to:

- Understand how the brain works - in a leadership context
- Lead oneself and others in a brain-friendly manner
- Utilise tips and tools of Brain-BASEd Leadership to increase productivity



Workshop At A Glance

What is Brain-BASEd Leadership?

- The Input – Process – Output Equation
- How does the brain really work?

Implications on Leadership

- The science of decision-making
- Solving problems with creativity
- The art of brain fitness, memory, stress and sleep

B.A.S.E. Model for Leading Change

- Discover the brain's secret to get everyone – anyone – to change
- Shift your BASE, be resilient, and watch the results

Get Started – How to Work 'With' Your Brain

- Tips and tools to increase your personal leadership effectiveness

Who Should Attend?

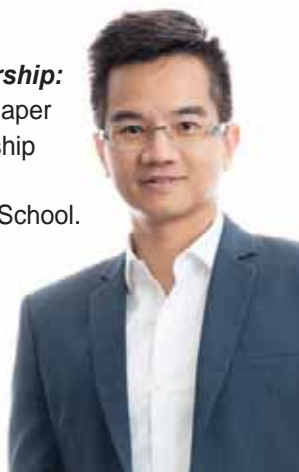
Aspiring leaders. It does not matter what you do – whether you are a line manager, C-level executive, entrepreneur, or simply an individual wanting to lead a better, more meaningful life, understanding your brain and that of others will help to unleash your leadership energy and potential.

Programme Director

Dr. Thun Thamrongnawasawat

Dr. Thun Thamrongnawasawat, author of *Brain-BASEd Leadership* (Nation Books, 2014), *Brain-BASEd Leadership: The Models* (Nation Books, 2016) and a business newspaper columnist, is one of Thailand's most experienced leadership coaches, and the first certified instructor of John Kotter's Leading Bold Change workshop from Harvard Business School.

Please find his full profile in the next section.



Ready? Contact us to get started.

For group purchases or programme customisation requests, please email your inquiries to contact@iclif.org. Alternatively you may speak to any of Iclif's Client Strategists below:

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Dr. Thun Thamrongnawasawat

- Brain-BASEd, Change, and Situational Leadership
- Strengths-Based Development
- Innovative Decision Making
- Emotional Capabilities

Dr. Thun Thamrongnawasawat, author of ***Brain-BASEd Leadership*** (Nation Books, 2014), ***Brain-BASEd Leadership: The Models*** (Nation Books, 2016) and a business newspaper columnist, is one of Thailand's most experienced leadership coaches, and the first certified instructor of John Kotter's Leading Bold Change programme from Harvard Business School.

In 2015, he was the recipient of the 'Global Coaching Leadership Award' from the World HRD Congress and that same year he was named 'Consultant of the Year' by the Ministry of Industry Thailand.

Dr. Thun began his career at the Boston Consulting Group before holding a series of management positions at global pharmaceutical companies including Merck Ltd and Colgate-Palmolive. He joined the Slingshot Group in 2009 as a Principal Partner, where he specialised in neuroscience of leadership, leading change, strengths-based development, strategic thinking and executive coaching. While at Slingshot he worked with over 80 high-profile companies including Nestlé Thailand, Beiersdorf, GlaxoSmithKline, Bristol-Myer Squibb and BMW.

Dr. Thun grew up in Thailand, spent 16 years on three continents with a CBA, MSc, and PhD from the University of Illinois at Urbana-Champaign, USA. He is a certified ICF coach with CFN and ExMSc in Neuroscience of Leadership. His passion is helping leaders harness the brain to create a better future.



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REGISTRATION

Please register online at
www.iclif.org/aws

PAYMENT

Payment should be made within 30 days from the invoice date or in advance of the programme date, whichever is sooner. Your place is secured once payment has been received.

TERMS AND CONDITIONS

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Global perspectives Asian insights



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