

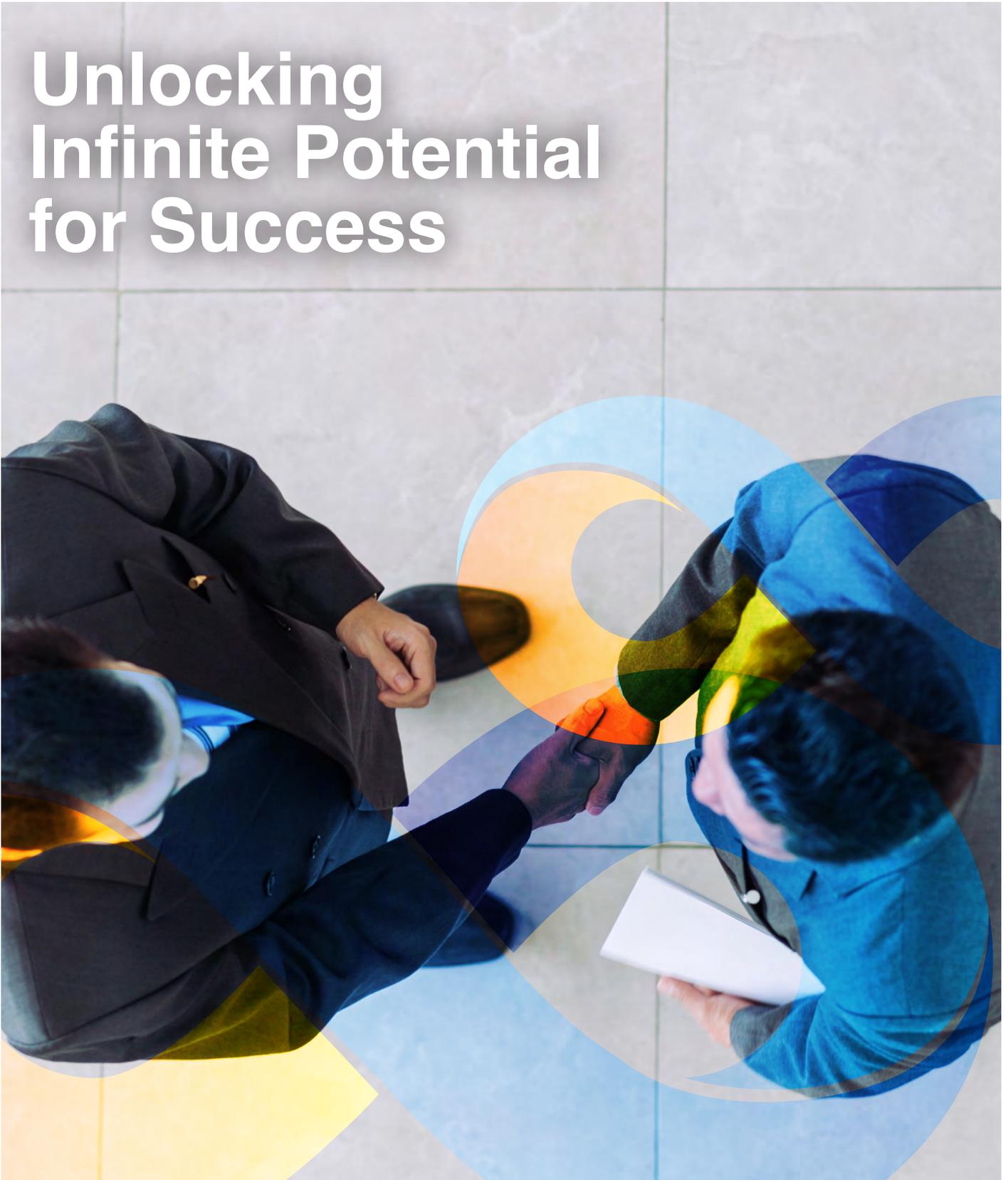


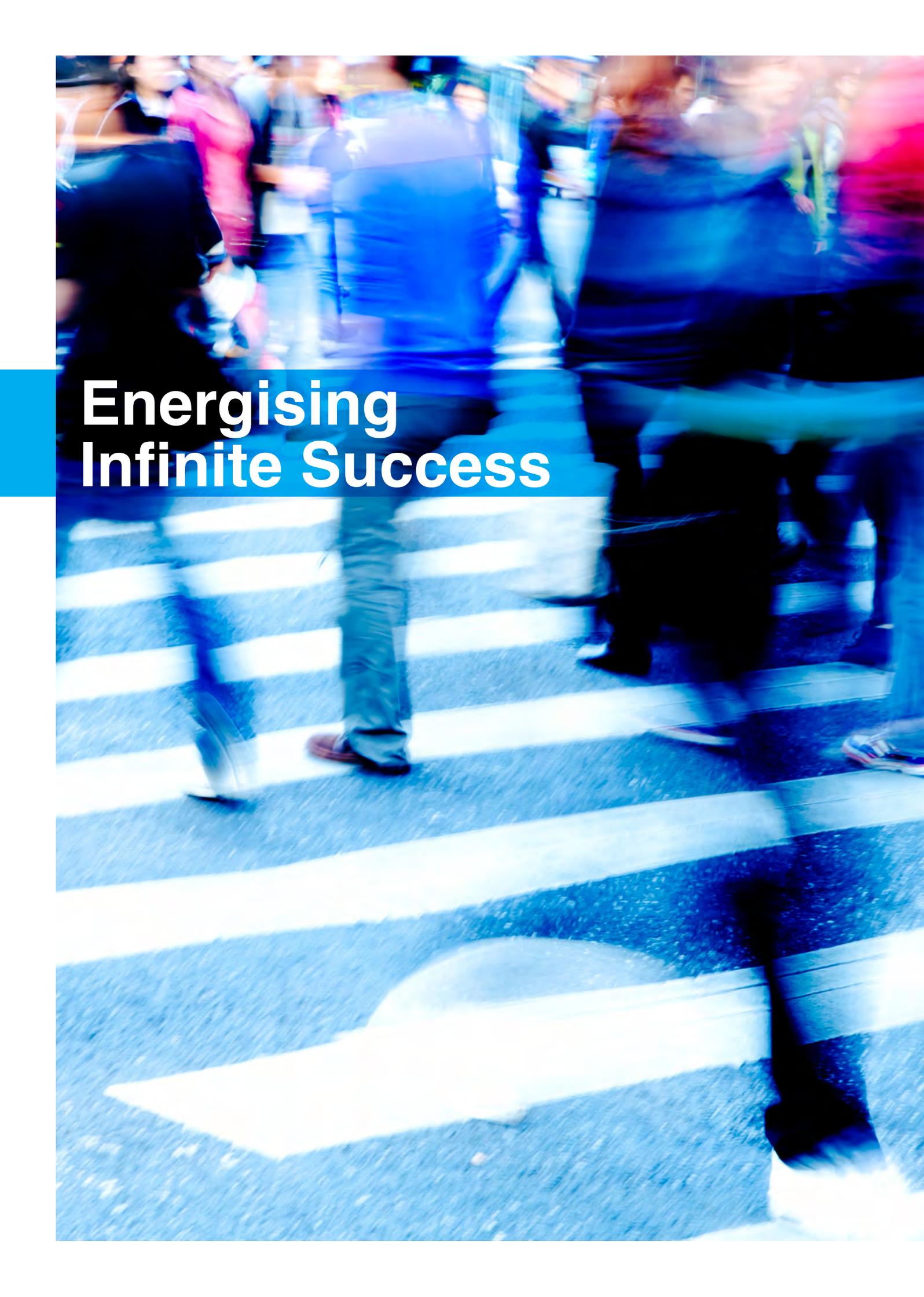
The Iclif Leadership
and Governance Centre



LEADERSHIP ENERGY COACHING CERTIFICATION

Unlocking
Infinite Potential
for Success





Energising Infinite Success

Why Leadership Energy Coaching?

The open source, entrepreneurial organisations of the 21st Century will require a different approach to leadership. Our research shows that more top-down leadership will be necessary to achieve breakthrough success. To deliver this success, leaders will need incredible amounts of energy to persevere if they wish to create a better future for themselves and their organisations. We call this, leadership energy.

While the demand for executive coaching is expected to grow globally, especially in Asia where it is still in its infancy, the question is, can traditional approaches to executive coach training be effective in a non-traditional 21st Century? At Iclif, our answer to this question is “No”.

For almost a decade we have been guiding executives on how to find and cultivate leadership energy for themselves, their teams and their enterprises. Now, through the Leadership Energy Coaching Certification Programme, we offer you our proven methodology and tools for coaching the next generation of leaders.

Leadership Energy Coaching is the practice of helping leaders to realise, and persistently act on, their core values and highest purpose for the creation of a better future.

What Is Leadership Energy Coaching Certification?

A brand-new model for executive coaching in the 21st Century, the Leadership Energy Coaching Certification Programme is designed for leaders and executive coaches who want to better manage their teams, inspire their organisations, or provide a richer source of guidance for their clients. Unlike traditional executive coach training, this programme takes you on a deep dive into your own sources of energy and helps you build momentum to overcome the barriers preventing you from making a meaningful contribution towards yourself, your business, and your community.

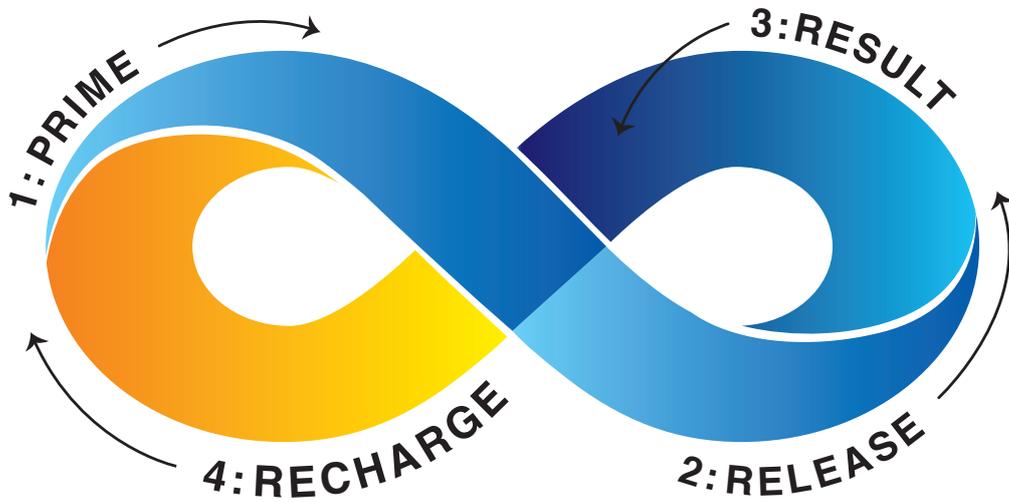
EXECUTIVE COACHING & LEADERSHIP ENERGY COACHING: A COMPARISON

EXECUTIVE COACHING	LEADERSHIP ENERGY COACHING
Usually based on personal development models	Based on the belief that leadership is about creating a better future
May be disengaged from business strategy and leave out enterprise performance	Integrates both personal and organisational development, while aligning business and leadership strategies
May not include a coherent model of leadership	Focused on helping individuals develop self-sustaining, long-lasting leadership energy through proven tools and techniques
May be overly goal-focused and learning-driven	Addresses leadership energy at the individual, team, and organisational level

Who Should Attend the Programme?

- Individuals who are passionate about coaching and supporting human learning and growth
 - Human Resource Managers looking to maximise the positive impact of coaching in their organisations
 - Managers who desire to achieve better results through people
 - Organisation Development Consultants who want to effectively support their clients in building a coaching culture
 - Executive Coaches looking to develop new skills and techniques to deepen their client work
 - Leaders seeking opportunities to change careers or expand their horizons
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What is the Leadership Energy Coaching Process?

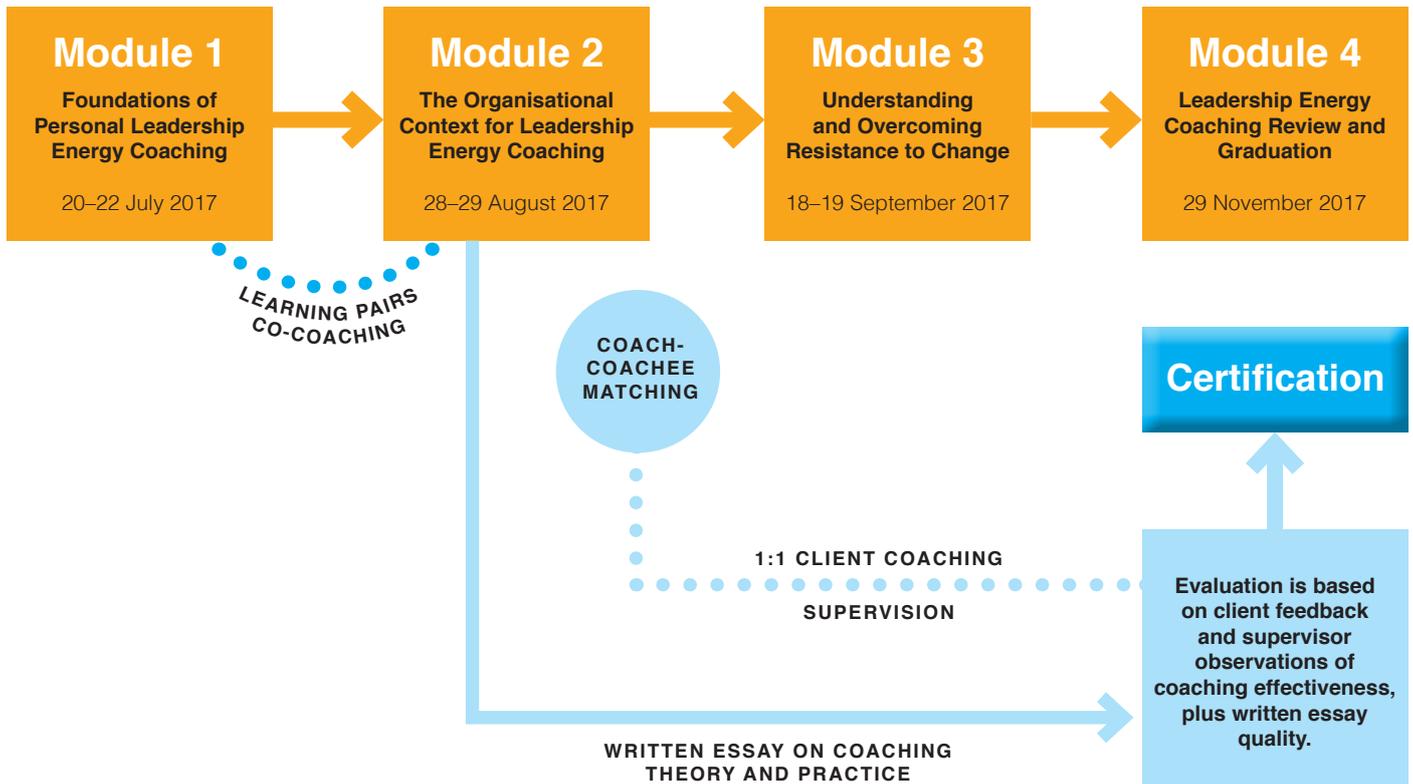


As a business professional, when you think about energy, what comes to mind? Is it the electricity that powers your office lights or equipment? Or is it your personal energy to get things done? In today's hyper-connected, always-on environment, unless you are superhuman life's competing priorities can be pretty daunting. From the day-in and day-out task of "hitting the numbers", the constant necessity of risk-taking, and trying to please everyone at home and at work; there are a lot of demands on you. How do some people succeed at doing it all without a problem, while most others give up at the slightest hint of resistance? Why do only some people manage to create powerful legacies while most others just about manage to cope with the trials and tribulations of life? *The answer lies in discovering your own leadership energy, and harnessing that of others towards the creation of a better future.*

Leadership Energy Coaching is a new model in the executive coaching field. It draws its power from the rapidly expanding field of neuroscience and is based on a continuous loop of energy with four phases: Prime, Release, Result, and Recharge. When these four phases of leadership energy are in alignment, the result is an infinite source of personal leadership energy for individuals, and sustainable high-performance for organisations.

What Does Certification Entail?

The Leadership Energy Coaching Certification Programme draws on global, evidence-based coaching practice and is designed for both novice and experienced coaches. The programme runs for 6 months and consists of one 3-day module, followed by two 2-day modules, and a final one-day module, all delivered at the Iclif learning centre in Kuala Lumpur Malaysia. Participants will be assigned to learning pairs for co-coaching and learning review, and matched with a commercial client whom they coach over 6 sessions, with access to qualified supervision. Certification is awarded based on attendance at all modules, client feedback, supervision assessment, and graded completion of an assignment on coaching techniques and practice. Total coaching practicum across the programme is 25 hours.



How Will It Benefit You?

Upon successfully completing the programme, you will receive a certification in Leadership Energy Coaching– the first ever in Asia. For experienced coaches, this will add additional credibility to your existing coaching qualifications. For new coaches, it will provide a solid foundation on which to build your coaching practice.

In addition to the above, you will gain:

- More sustainable personal leadership energy which can be directed towards creating a better future
- New ways to overcome resistance to change
- New skills and techniques for helping peers and team members deliver extraordinary results
- A proprietary framework for diagnosing organisational energy
- Tools for enhancing individual, team and enterprise performance
- A significant edge in executive coaching effectiveness

Upon completing the certification process, you will join Iclif's pool of Leadership Energy Coaches and be considered for selection for Iclif commercial contracts throughout Asia.

Please note: The Leadership Energy Coaching Certification Programme is currently not credentialed by the International Coach Federation (ICF).

Meet the Faculty

The LECC programme is brought to you by The Iclif Leadership and Governance Centre's team of renowned international executive coaches and thought leaders.

Peter J. Webb

- Wise Decision-Making in Leadership • Social Systems Change
 - Mindfulness
-

Author of 'Coaching for Wisdom: Enabling Wise Decisions' in The Philosophy and Practice of Coaching (2008). Peter has more than 30 years' experience facilitating conscious and long-lasting change in business leaders, teams and organisations across the Asia-Pacific region.

A qualified organisational psychologist, Peter began his professional career in the shipping, mining and energy sectors in Australia and Papua New Guinea, before moving into management roles in the pharmaceutical industry.

Since 2001 he has worked as an executive coach and consultant, improving leadership capability, organisational culture and management innovation in high-profile private and public organisations including Deloitte Australia, HSBC, NSW Health, Landor, Accenture, NAB, IAG, AusTrade, CSIRO, PwC, Clayton Utz, and Mortgage House.

Peter's work is based on comprehensive research in positive psychology, behavioural economics and systems thinking. He equips clients with the skills to manage wisely, which he defines as the ability to know the right thing to do, at the right time, in the right context, to achieve the greatest common good. At Iclif, he brings his unique viewpoint and deep experience to strengthen the research, design and delivery of our leadership development programmes, seminars and coaching for business leaders across Asia.



Michael E. Kossler

- Organisational Talent & Leadership Development Systems
 - Team Design, Formation and Development • Executive Coaching & Feedback
-

Co-author of 'Developing Leadership Talent' (Pfeiffer, 2008) and author of multiple articles on leadership effectiveness and team development. Michael has 30+ years of international experience providing executive coaching, leadership training, and organisation development.

Michael began his career as a practicing manager in the insurance industry and then shifted to the field of telecommunications, where he was an internal manager of organisation development. He then spent 18 years at the Center for Creative Leadership, a provider of executive education services, where he held a variety of positions including expatriate assignments in Belgium and Singapore. Michael joined Iclif in 2013 as Director Research and Curriculum.

In addition to being a certified Gestalt therapist, Michael is also a certified instructional designer and is qualified in the use and interpretation of a wide range of individual and organisational assessment tools.

Michael's personal purpose in life is to help individuals and organisations reach their full potential. He has provided coaching, consulting and leadership development services to a variety of organisations including the Aditya Birla Group, Alstom, Citigroup, Johnson & Johnson, KAO Group, MUFG Financial Group, Novartis, and Siemens Medical.



Rajeev Peshawaria

• Powerful Personal Leadership • Strategy, Organisational Architecture and Culture • C-Suite Leadership Advisory

Author of *Too Many Bosses, Too Few Leaders* (Simon & Schuster, 2011), *Be the Change* (McGraw-Hill, 2014), *Open Source Leadership: Reinventing Management When There's No More Business As Usual* (McGraw-Hill, Oct 2017), and a regular writer for *Forbes*, Rajeev is the CEO of the Iclif Leadership and Governance Centre. He has extensive global experience in leadership development with a particular focus on uncovering personal and organisational "Leadership Energy," and developing and delivering business strategy.

Rajeev's professional roots are in industry. He has been Chief Learning Officer of both Coca-Cola and Morgan Stanley, and has formerly held senior positions at American Express and Goldman Sachs. At Goldman, Rajeev helped found Pine Street – the firm's acclaimed leadership academy – and headed Pine Street for Europe and Asia. In his early career, Rajeev was a banker and currency trader.

He has provided coaching, consulting and advisory services globally. His clients include Deutsche Bank, HSBC, Mitsubishi, Johnson & Johnson, MetLife, The World Bank, US Treasury, US Securities & Exchange Commission, Indian Railways, Sinarmas Indonesia, Allianz, Permata Bank Indonesia, PwC, Nestle, Mohammad bin Rashid School of Government Dubai, Prudential, Maybank, Great Eastern, Citibank and many more. He also serves as guest faculty at leading business schools in the US, Europe and Asia.

Rajeev is a sought after international speaker and has been widely featured in international media platforms such as Bloomberg TV & radio, National Public Radio (NPR), Harvard Business Review, CNBC, Fast Company, Leader to Leader, American Management Association (AMA) magazine, Leadership Excellence magazine, The Times of India, The National Dubai, Mint-Wall Street Journal and the Conference Board.

He has been named one of Top 100 Global Thought Leaders for Trustworthy Business in 2014, and a 2017 Top Thought Leader in Trust by 'Trust Across America'. Rajeev and his family have lived in fourteen cities in eight countries.



Register for Certification

Step 1: Contact our Client Strategists today for a chat

Step 2: Complete the attached registration form

Step 3: Make the payment via online channels, cheque or bank transfer

Email your enquiries to contact@iclif.org or speak with our Client Strategists:

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