

Leading Leaders Immersion Experience

The art and science of
maximising personal
and organisational
performance



Programme Description

Do the statements below describe you?

- You are a seasoned executive who has attended numerous leadership development programmes. You are committed to ongoing personal development, but are tired of the typical experience featuring assessments or classroom-style lectures.
- You are looking for something thought-provoking, highly experiential, and rich in opportunities to interact with your peers.
- You want to focus on your legacy, and play a key role in transforming the business landscape as it moves past outdated thinking into complex and uncharted territory. You understand that technology is only one answer, and that success in the open source era demands energy, innovation, and a new form of leadership.

THIS PROGRAMME MAY BE WHAT YOU ARE LOOKING FOR

Leading Leaders Immersion is a week-long journey that will exceed your expectations. The programme is held in some of Asia's most dynamic and interesting cities, providing you with opportunities to dig deep into the personal, team, and organisational elements that enable peak performance. It will challenge you to uncover practical and sustainable ideas to maximise your leadership impact and legacy. Specifically, it will help you answer questions like:

1

Why are some senior leadership teams able to generate long term sustainable success for their organisations, while many in the same industry cannot?

2

Why do some people keep going despite the toughest of resistance and adversity while most others give up?

3

Why do many people depart from the world after a long life without leaving even a trace of legacy?

4

Do true leaders succeed because of their environment or in spite of it?

5

When should a leader listen to popular feedback and change course, and when should he/she persevere with his/her vision despite it?

2019
LEADING
LEADERS
IMMERSION



7-12 April 2019

Ho Chi Minh, Vietnam



13-18 October 2019

Bangkok, Thailand

Programme Agenda

Overview

Leading Leaders Immersion is a programme like no other. Led by Asia's foremost leadership and governance centre, this unique immersion experience provides you with an outside-in look at yourself and your organisations. You will learn by engaging and interacting directly with local and international businesses, and society. Using a combination of interactive learning sessions, field and industry visits, dialogue with successful business leaders, and "Leadership by Giving", Leading Leaders Immersion will be personally moving and organisationally transformational.



Personal Leadership Energy

Truly great leaders work to create a better future, but what makes them stand out is their ability to keep going in the face of overwhelming odds and significant resistance. Somehow, great leaders are able to summon a deep, intrinsic, strength to go on when many others would simply give up. At Iclif, we call this strength 'Leadership Energy'. It is the inherent drive to keep going, and it cannot be taught or feigned and it is not about competencies and on-the-surface skills. Personal leadership energy must be self-discovered through reflection; through clarifying your intrinsic values, identifying your life purpose, and developing the power of your mind. The rewards are immense: discovering your unique leadership energy gives you the power to transform yourself, your organisation, and your legacy. During the Leading Leaders Immersion Programme you will start the journey of discovering your personal leadership energy.

Market Immersion Experience

Effective leaders understand the importance of fresh, creative thinking in addressing their most persistent organisational challenges. Yet, one of the ironies of experience and success is that it frequently blinds us from seeing situations in new and different ways. Leaders who are able to see things from different angles and rise above limiting assumptions are the ones who drive change, innovation, and leap ahead of the competition.

“Outside-in” learning offers a key to accomplishing this. Leaders who routinely look for insights in less typical places are better able to shape their judgment and thinking. They become more agile learners.

The Market Immersion Experience is intended to help participants develop an outside-in orientation by helping them:

Directly experience the market to gain insights on key leadership issues facing the organisations visited

Look with a fresh set of eyes and challenge deeply entrenched assumptions held within their organisations

Reflect on and capture personal and team learning as a result of the experience of being in the market

Promote a practice of “outside - in” learning mindset as a regular leadership practice



Note: This experience is subject to the programme destination and the availability of local partner collaboration. In the past, we have visited *Ngern Tid Lor Co Ltd, Advanced Info Service (AIS) PLC, The Dusit Thani Group and Parinda Hotel in Thailand; Big Tree Farms, Hatten Wines, Mitrais and Hubud in Indonesia; and also, Yoma Group, Yoma Bank and Kospa Logistics in Myanmar.*

Leadership by Giving

Leadership by Giving is more than an act of corporate social responsibility. It is about interacting and learning from those less fortunate than us. True leaders realise that leadership is more about giving rather than taking or matching. Those who lead for personal gain run out of energy when the going gets tough, but those who lead to give, are energised when faced with unsurmountable odds because they have discovered the rewards of giving.



Note: This experience is subject to the programme destination and the availability of local partner collaboration. In the past, we have visited *The Royal Chitralada Projects, Duang Prateep Foundation in Thailand and Green School in Indonesia.*

Faculty

Rajeev Peshawaria

Programme Director
and Lead Faculty



Powerful
Personal
Leadership

Strategy,
Organisational
Architecture
and Culture

C-Suite
Leadership
Advisory

CEO of the Iclif Leadership and Governance Centre, author of the Wall Street Journal and Amazon best seller *Open Source Leadership* (McGraw Hill 2017), *Too Many Bosses, Too Few Leaders* (Simon & Schuster 2011), co-author of *Be the Change* (McGraw Hill 2014) and a regular writer for Forbes, Rajeev is an out-of-the-box thought leader on leadership, management and corporate governance. He has extensive global experience in leadership and organizational consulting, with a particular focus on uncovering personal and organizational “leadership energy.”

Rajeev’s professional roots are in industry. He has been Chief Learning Officer of both Coca-Cola and Morgan Stanley, and has formerly held senior positions at American Express and Goldman Sachs. At Goldman, Rajeev helped found Pine Street – the firm’s acclaimed leadership academy – and headed Pine Street for Europe and Asia. In his early career, Rajeev was a banker and currency trader.

He has provided speaking, coaching, consulting and advisory services globally. His clients include Deutsche Bank, HSBC, Mitsubishi, Johnson & Johnson, MetLife, The World Bank, US Treasury, US Securities & Exchange Commission, Indian Railways, Sinarmas Indonesia, Allianz, Permata Bank Indonesia, PwC, Nestle, Mohammad bin Rashid School of Government Dubai, Prudential, Maybank, Great Eastern, Citibank and many more. He also serves as guest faculty at leading business schools in the US, Europe and Asia.

Rajeev is a sought after international speaker and has been widely featured in international media platforms such as Bloomberg TV & Radio, CNN, Knowledge@Wharton, European Financial Review, National Public Radio (NPR), Harvard Business Review, CNBC, Fast Company, Leader to Leader, American Management Association (AMA) magazine, Leadership Excellence magazine, The Times of India, The National Dubai, Mint-Wall Street Journal and the Conference Board.

In 2014 and 2017 he was named one of Top 100 Global Thought Leaders for Trustworthy Business by ‘Trust Across America.’ Rajeev and his family have lived in fourteen cities in eight countries.

Faculty

Dr. Thun Thamrongnawasawat

Programme Host and
Co-Programme Director



Brain-Based,
Change, and
Situational
Leadership

Strengths-
Based
Development

Innovative
Decision
Making

“

The BBN model is very useful for my sharing with my team members and the imparting of values and purpose in life – giving it meaning.

”

“

Thank you for the opportunity to attend this course. It is a life changing experience.

”

“

I have never attended such a course with presenters of international standing. Honestly, incomparable and no words to say.

”

Dr Thun is one of the foremost experts on dissecting complex management and business models and cascading them for easy implementation by companies across different industries. His innovative B.A.S.E. model has inspired numerous organizations to transform. He's the author of the Brain-Based Leadership book series (2013-2016), a bestselling *The Leadership Journey* (2018) and a regular newspaper columnist. In 2015, Dr Thun was the recipient of World HRD Congress's "Global Coaching Leadership Award" and named "Consultant of the Year" by the Ministry of Industry, Thailand.

Dr Thun began his career at the Boston Consulting Group before holding a series of management positions at global pharmaceutical companies including Merck Ltd and Colgate Palmolive.

He joined the Slingshot Group in 2009 as a Principal Partner, where he specialised in neuroscience of leadership, leading change, strengths-based development, strategic thinking and executive coaching.

Over the decades, he has worked with over 100 national & international companies including Nestle, HSBC, Biersdorf, GlaxoSmithKline, Bristol-Myer Squibb and BMW.

He spent 16 years in three continents and holds MSc and PhD degrees from the University of Illinois at Urbana-Champaign, including an ExMSc in neuroleadership. His passion is to help leaders use what we know about the brain to unleash people's potential.

PROGRAMME FEE

MYR USD

FEE 29,888 7,400

(Inclusive of in-programme accommodation)



HRDF
Claimable



STF
Claimable

Participants from Malaysia to pay in MYR
International participants to pay in USD
Dates/venues are subject to change

REGISTRATION

Please register online at
www.iclif.org/programme/leadingleaders

PAYMENT

Payment should be made within 30 days from the invoice date
or in advance of the programme date, whichever is sooner.
Your place is secured once payment has been received.

TERMS AND CONDITIONS

Terms and conditions apply.
Please visit www.iclif.org/tnc

For more information, please visit www.iclif.org/programme/leadingleaders

For group purchases or programme customisation request, please email your inquiries to contact@iclif.org
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Global perspectives Asian insights



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