

## Leading Change, an inaugural 2-day leadership programme by Labuan Financial Services Authority and The Iclif Leadership and Governance Centre.

15<sup>th</sup> November, 2016, Labuan - Labuan Financial Services Authority (Labuan FSA), conducted a 2-day programme themed “Leading Change”, designed and delivered in collaboration with The Iclif Leadership and Governance Centre (Iclif). This leadership development initiative is a first of its kind for Labuan FSA in the spirit of recognizing the importance of equipping promising talents and executives to have a deeper grasp of leadership capabilities to be catalyst to lead change and raise performance.

A similar themed programme is followed by a Thought Leadership session with CEOs/leaders of the entities governed by Labuan FSA, aimed to encourage the key decision makers to explore and answer questions about brain science, and brain-based leadership traits.



The custom-built series of Leadership Energy Deployment Programmes by Iclif was led by its faculty, Dr Thun Thamrongnawasawat, author of Brain-Based Leadership (NationBooks,2014), Brain-Based Leadership: The Models (2016) and the first certified instructor of John Kotter’s Leading Bold Change programme from Harvard Business School.

Photo Caption: Dr Thun Thamrongnawasawat, Iclif Faculty



Photo Caption: The Core Team of Labuan FSA during the Brain-Based Leadership session

On day 1, Labuan FSA’s core team were given insight on Brain-Based Leadership. The session explained how labile brain works, as participants were taken through the FOUR factors that influence how the world is perceived: Belief, Action, Social and Environment. The session explained how leaders will understand a much simpler reason change is not a preference and how to overcome that. Participants are then empowered with the capability to change anyone, including themselves.



On day 2, eighteen CEOs/leaders attended the Thought Leadership session entitled “Focus, Growth, and Delivering Results”. The session featured insights on Neuroscience research that has been shedding lights on areas of the brain that channel energy for focus, growth and delivering results. It explained how our brain can be trained much like muscles, i.e. neuroplasticity.

Dr Thun explained how the F.I.G.H.T. model is a simple 5-step process that helps leaders take themselves and those around them to success.

“Changing the brain isn’t as hard as you’d think, once you know the secret of how it works. These courses are aimed to do just that” said Dr Thun of Iclif.



Photo caption: Datuk Ahmad Hizzad, Director General of Labuan FSA

“The industry and the regulators have an important stake in the progress of Labuan International Business and Financial Centre (Labuan IBFC). Similar programme will be adopted in the future to collectively optimise our resources to infuse change and accelerate growth to the next level” said Datuk Ahmad Hizzad, Director General of Labuan FSA.

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### **About Labuan Financial Services Authority**

Labuan Financial Services Authority (Labuan FSA) was established on 15 February 1996 under the Labuan Financial Services Authority Act 1996. Labuan FSA is the statutory body responsible for the development and administration of the Labuan International Business and Financial Centre (Labuan IBFC).

The objectives of Labuan FSA include the following:

- to promote and develop Labuan as an international centre for business and financial services;
- to develop national objectives, policies and priorities for the orderly development and administration of international business and financial services in Labuan; and
- to act as the central regulatory, supervisory and enforcement authority of the international business and financial services industry in Labuan.

Labuan FSA's key role is to license and regulate licensed entities operating within Labuan IBFC and to ensure all such entities remain in compliance with the internal and international best standards adopted by the jurisdiction. Labuan FSA also develops policies for the orderly conduct of business and financial services in Labuan IBFC.

### **About The Iclif Leadership and Governance Centre**

The Iclif Leadership and Governance Centre is an Asia-based international centre dedicated to executive education, research, coaching and advisory services in the areas of leadership development and corporate governance.

Iclif was created and funded by Bank Negara Malaysia (The Central Bank of Malaysia) in 2003 as an independent non-profit organisation with the aim of providing highly practical, relevant executive development and advisory services in Malaysia and globally across all industry and government sectors.

As the only organisation in the region that focuses on both leadership and corporate governance, Iclif delivers holistic and sustainable solutions to its clients.

Iclif's international faculty members bring a wealth of knowledge and experience from elite academic institutions and Fortune 500 companies. They are passionate about Asia, based in Asia, and conduct applied research in the Asian context.

To know more, visit [www.iclif.org](http://www.iclif.org)

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