

ACCELERATE WORKSHOP SERIES



**ESSENTIAL SKILLS
FOR THE FUTURE-
FORWARD LEADER**

**Creating
Catalytic
Conversations**

**MUHAMMAD
SABRI RAWI**



Accelerate Workshop Series for game-changing leaders

In this hyper-connected age, everything is moving faster than ever before. With knowledge and information available at the click of a button, traditional business rules no longer apply – nor do conventional leadership roles. Today's leaders are expected to inspire, enlighten and empower, all while maintaining a high degree of integrity. Not only do they have more to live up to, they also have less time to grow into their roles – which is why the Accelerate Workshop Series was created.

MODULE 1 Unleashing Your Leadership Energy

21 March, Kuala Lumpur

What drives leaders to success? In this one-day workshop, you will learn to harness the leadership energy within you to drive change, enhance productivity and build resonance for success. It's time to become the leader you were meant to be.

MODULE 2 Making Wise Decisions

19 April, Kuala Lumpur

Is it enough to make a good decision, when you are in the position to make a wise one? In this one-day workshop, discover how you can recognise and overcome subconscious biases that limit decision-making, then use a balanced considerative approach to make clearer, wiser decisions.

MODULE 3 Mastering Integrated Thinking

4 May, Kuala Lumpur

In this age of technological disruption, where everything can be learnt and copied almost instantly, creativity is the only differentiation. Without integrating creative thinking into business, it's an uphill task to stay competitive – and relevant. In this one-day workshop, you will engage right-brain thinking to create holistic solutions to complex problems – and disrupt the status quo.



MODULE 4 Successfully Managing Organisation Politics

15 June, Kuala Lumpur

Can organisational politics actually be a good thing? Only if you know how to navigate them with high integrity. In this one-day workshop, you will gain new insights into the dynamics of office politics, explore strategies to deal with it in positive ways and turn it into one of the most powerful weapons in your leadership arsenal.

MODULE 5 Creating Catalytic Conversations

12 July, Kuala Lumpur

How engaging are your conversations? In this one-day workshop, explore the art and science of managing critical conversations to inspire, motivate and become a catalyst for mutual achievements.

MODULE 6 Be the Change

11–12 Sept, Kuala Lumpur

How do leaders stay strong in the face of formidable odds? In this 2-day workshop, you will draw on diverse influences, from ancient Eastern philosophy to metaphysics, to understand what it takes to be a great leader.

All the workshops will be held at The ICLIF Learning Centre
Level 5, Block A, Platinum Sentral, Jalan Stesen Sentral, Kuala Lumpur

Creating Catalytic Conversations

12 July 2017

In today's increasingly globalised world, it is essential that people of diverse ethnicities and socio-economic backgrounds learn to work together. However, ineffective communication will cause confusion, misunderstandings and, to a certain extent, tension that will affect personal and company performance.

Words make conversations. Conversations connect people and build relationships which, in turn, contribute greatly to the culture of an organisation. Yet, how many of us are trained to have truly powerful conversations?

More often than not, leaders pay a huge price for saying the wrong words. The damage at times is irreversible, even career limiting, and this is not surprising since words are not objects but are representations of our views, thoughts and beliefs. They shape the reality of those whom we lead. However, we also see people who continue to inspire others with their conversations. They act as catalysts, inspiring action and driving performance.

In this one-day workshop, you will learn the art and science behind engaging and catalytic conversations. Participants will discover how to express themselves better in order to inspire and motivate the people around them to achieve common goals.

Learning Objectives

At the end of the workshop, participants will be able to:

- Understand how conversations impact people
- Develop an understanding on personal strengths in managing critical conversations
- Learn to appreciate that conversations are tools of leadership
- Be able to use appropriate skills to prepare for crucial conversations
- Be able to explain the neuroscience of conversations and use it to maximise conversational outcomes.

Workshop at a glance

Conversations: the assumptions

- The good of really bad conversations
- The Three Levels of Conversations : Where am I?
- How impulsive am I?

Conversations and how they move people

- The science behind the talk
- The narrative and making movies
- The Conversation Structure

Real plays

- Discover the ease and practicality of the Conversation Structure

Who Should Attend?

Aspiring leaders. It does not matter what you do or where you are in the organisational structure – whether you are a line manager, entrepreneur, or simply an individual wanting to make a difference, you can learn and quickly utilise the skills shared in this workshop.

Programme Director

Muhammad Sabri Rawi

Muhammad Sabri Rawi is ICLIF's Mastercoach extraordinaire. His skills as a leadership development expert spans almost two decades. Sabri's forte includes Leadership & Learning industry design, design, development & delivery of leadership training courses. He has distinguished himself as a Mastercoach from years of honing his skills in leadership training in multiple industries which include pharmaceutical, manufacturing, plantation, automotive, oil & gas, FMCG, GLC and the public sector.

Please find his full profile in the next section.

Ready? Contact us to get started.

Please email your enquiries to contact@iclif.org or speak with our Client Strategists:

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Muhammad Sabri Rawi

- Mastercoach
 - Facilitating a Challenging and Diversified Learning Group
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Sabri has enjoyed an illustrious career with extensive stints in Corporate Communications, Media Relations, Project Management, Human Resource Management which includes Job Evaluation & Manpower Planning, Learning Intervention & Learning Assessment. A fast track performer, he rapidly catapulted into increasingly challenging & evolutionary roles in his vast career experience. He has spearheaded management excellence through continuous education and mind set change under the portfolio of Leadership Mindset Change.

His capacity for communicating and engaging with highly charged participants in volatile management landscapes earned him the role of global leadership training specialist. He has conducted training in Egypt, Vietnam, Myanmar, Turkmenistan, Uzbekistan and Pakistan. A true bon vivant, Sabri's dedication to his craft is infectious. He compels engagement by his easy yet professional manner and his presence is both desired and highly appreciated by senior management leaders and teams who he has engaged with in training.

Advancing human progress is only possible when there is a drive for new ideas and thinking. With this in mind, our faculty challenges conventional wisdom and uncovers insights – particularly for an Asian perspective – to create workshops that address the pain and passion points of today's audiences, focusing on 100% practical content that are, at once, innovative, relevant and instantly applicable to contemporary workplaces.

Workshop fees and payment

The Accelerate Workshop Series is HRDF claimable.

Workshop FEE	RM	USD
Complete Course (Covers 6 workshops)	9900	2475
Selective Modules A (Any 3 one-day workshops + 1 two-day workshop)	7000	1750
Selective Modules B (Any 3 one-day workshops)	4800	1200
Single pass to one-day workshop	1888	472
Single pass to two-day workshop	2888	722

*Note: Programme fee in Ringgit Malaysia is not inclusive of 6% GST.
Pricing in USD is only applicable to non-Malaysian participants.
Terms and conditions apply. Please visit www.iclif.org/terms-and-conditions/*

For more information about this workshop or the entire Accelerate Workshop Series, please visit www.iclif.org/aws or speak with our Client Strategists:

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All the programmes will be held at
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Level 5, Block A, Platinum Sentral,
Jalan Stesen Sentral, Kuala Lumpur

Programme dates and venue are subject to availability and change

Global perspectives Asian insights

www.iclif.org

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